SHOPIRO AGENCY INC

We UNDERSTAND Insurance

A Difficult Conversation …
business owners hope to avoid!

Imagine an **employee** approaches you and says, **'boss I'm sick and my doctor says I have to stop working for three months, maybe longer'.**

Then the difficult question, **'Will my benefits be enough to provide for my family'?**

If that conversation happened today, would you:

#1 Offer to pay their **full salary** for the next three months, or longer?

#2 Hope they'll be able to survive on **$170 per week** from NY Disability?

#3 Remind them about the **Voluntary Benefits** you offered and they purchased?

With NO direct cost to you, 'response' #3 could be available.

You could also see a reduction in your Employer FICA Tax obligation!

You can give employees an opportunity to protect their family by purchasing Supplemental Insurance Benefits for **as little as $4 to $5 per week**.

If they don't take advantage of what's made available, at least you'll have given them the choice.

Let's have an easy conversation about benefits that are free for you and affordable for your employees.

Dave Shopiro

306 Hawley Avenue
Syracuse, NY 13203
Ph: (315) 913-3722
www.ShopiroAgency.com

Trusted Choice

Independent Insurance Agent